

Leiters and Prodigy Health Enter into National Sales and Marketing Agreement

DENVER, Dec. 10, 2019 /PRNewswire/ -- Leiters and Prodigy Health announced today that they have entered into a national sales and marketing agreement. Through this strategic partnership, Prodigy Health will bring its ProdigyVision technology platform to the Leiters portfolio of 503B compounded sterile preparations in collaboration with the Leiters sales and marketing team.

Leiters, founded in 1926, is a trusted FDA-registered 503B outsourcing provider of high-quality hospital and ophthalmology compounded sterile preparations. Leiters provides outsourced medications across the continuum of healthcare including hospitals, surgery centers, physician offices and clinics.

"We are thrilled to partner with Prodigy Health, an outstanding leader in the specialty drug distribution market, to broaden our footprint in acute care by reaching more customers," said Robin Smith Hoke, Chief Executive Officer of Leiters. "Leiters has been a trusted leader of compounded sterile preparations for nearly a century, and this partnership illustrates our unwavering commitment to deliver better medicine to more people."

Prodigy Health leverages innovative technology solutions in the hospital supply chain and connects hospitals to high-value, specialty pharmaceutical products through their innovative supply chain platform and services.

"Prodigy delivers peace of mind to hospital customers through ProdigyVision's real time 503B inventory view at the time of order, so customers know their order will ship. We believe that by combining Prodigy's technology and service platform with Leiters leadership's deep experience in sterile pharmaceutical manufacturing and pharmacy supply chain will deliver an unmatched solution to hospitals nationwide," said Jon Houssian, Chief Executive Officer of Prodigy Health.

This agreement not only broadens Leiters reach into the acute care market, it significantly broadens Prodigy Health's service and product offering by leveraging Leiters' suite of ophthalmology and hospital products.

"This is a tremendous opportunity to partner with Prodigy Health, experts in 503B sales and service, to extend our sales coverage and serve more customers by delivering quality, compliant medications on a consistent basis," said Marc Mullen, Executive Vice President of Sales and Marketing for Leiters.